



**WESTSIDE CITIES**  
• BEVERLY HILLS  
• CULVER CITY  
• LOS ANGELES  
• SANTA MONICA  
• WEST HOLLYWOOD  
• COUNTY OF LOS ANGELES

Sustainability Committee Meeting  
February 11, 2009 at 11:00 AM  
Santa Monica Main Library  
**Staff Meeting Room, 2nd Floor**  
601 Santa Monica Blvd., Santa Monica, CA

## Meeting Notes

### I. Call to Order and Introductions

The meeting was called to order with Co-chair Malsin and Co-chair McKeown present.

### II. Follow-up Announcements: Governing Board Meeting of January 29, 2009

#### A. Brief update and discussion on AB32 (Shannon Perry)

#### B. Other

The discussion on AB32 included discussion on SB375. Following the discussion, Co-chair Malsin expressed concern that with SCAG developing a Sustainability Community Strategy (SCS) that will become part of the Regional Transportation Plan and each individual community may develop its own SCS, how the WSCCOG relates to the City of Los Angeles is very important. Planning areas for Los Angeles have already been developed.

It was concluded that the WSCCOG should take the lead on defining how to coordinate with the City of Los Angeles and interface with the SCAG technical advisory committee on SB375, on which Shannon Perry, Santa Monica Office of Sustainability and the Environment (OSE), serves.

With respect to the Los Angeles Regional Collaborative for Climate Action & Sustainability (L.A. Collaborative), it was noted that the two key priorities are AB32 and SB375.

The WSCCOG executive director noted that he is attending a League of California Cities briefing on AB32 and SB375 later in the February.

It was recommended that the WSCCOG consider becoming a member of the L.A. Collaborative at its meeting in March 2009.

### III. Report Back RE Items Forwarded to City Managers/Executive Staff Committee (Gordon Anderson):

#### A. Branding of WSCCOG Sustainability Efforts/Documents (Dean Kubani)

Dave Cowan, Cowan Communication Arts, the design firm that works with the City of Santa Monica's OSE presented several designs for the WSCCOG sustainability effort.

Following significant discussion on "who is the intended audience" and "what type of materials would be branded", Mr. Cowan would take what he heard and give additional thought to some design alternatives.

The Committee did, however, want to present the current designs to the WSCCOG Board in March, noting that the Committee had preference of the second design on the sheet presented by Mr. Cowan.

**IV. Report Back from Committee Staff:**

**A. Status Electronic Sharing of Public Information Documents/Brochures (Damian Skinner)**

Damian Skinner, Culver City Environmental Programs & Operations Manager, indicated that the E-Room is complete and would be hosted by Culver City. The outstanding matter is who will be allowed to access, post, and/or modify material. This matter was referred to the COG Liaison/Technical Committee.

**V. Receive and File and Direction**

**A. December 18, 2008 Committee Meeting Notes**

There were no adjustments to the meeting notes.

**VI. Public Comment RE Items Not On the Agenda :**

**NOTE: Depending on the length of the agenda and number of individuals desiring to address the Committee, the time allotted for Public Comment may be limited.**

Paul Herzog, Co-chair of the Ballona Creek Watershed Task Force made brief comments and alerted the Committee that the second Implementation Plan Development Workshop for the Bacteria, Metals and Toxics TMDLs in the Ballona Creek watershed would be discuss on March 3, 2009 at the Hyperion Treatment Plant.

**VII. Announcements and Future Meeting Agenda Items**

- A. What are the next efforts of the Sustainability Committee?
- B. Water Allocation Discussion
- C. Culver City hosting ICLEI training for Westside and South Bay Cities on February 20<sup>th</sup>.

**VIII. Adjournment**

**Next meeting scheduled to take place on April 8, 2009**