

**June 5, 2008 WSCCOG Sustainability Summit
Possible Follow-up Actions/Activities**

Public Education Programs

1. What is water conservation?
2. Smart irrigation systems
3. Xeriscape Gardens/water-wise landscaping
4. Pesticides: First do no harm.
5. Include collaboratively prepared/produced utility inserts to promote conservation/sustainability.
6. Residential Green Building Info Campaign: What can I do?; What's it going to cost; What are the resources available to me?
7. Commercial Green Building Info Campaign: What can I do?; What's it going to cost; What are the resources available to me?

Staff Education/Efforts

Pool resources and rotate jx venue on various topics related to Sustainability)

1. Case Studies
2. Technical Education
3. Green Team Counseling
4. What is the "flex car/bicycle" system. How does it work, could it be implemented on the Westside?
5. Best Planning/Zoning practices for sustainable development: new concepts in mixed-use; fee waivers/expediting processing (ex: solar panels); reduce time for field inspections, offer density bonus' for dev around transit centers, other code variances

Other

1. Establish a standing WSCCOG Committee on Sustainability
2. Use COG website to inform of Summit and on-going follow-up efforts/initiatives
3. Develop Cog-wide sustainability design standards
4. Develop and implement common measurements for an annual WSCCOG Report Card on Sustainability
5. Develop a WSCCOG Award Program Recognizing Strides in Sustainability
6. Include a "pilgrimages' virtual or geographic tour/presentation before after every Board meeting to the site of an exemplary sustainability project.
7. Advertise green buildings in our communities: advantages of building green on the Westside.
8. Reconvene our lobbyists to discuss)Transportation projects/funding update) and issues and opportunities RE Sustainability
9. Contact local colleges and universities to tap into their technical expertise, programs and identify/elicit students for special projects

10. Contact Craig Perkins and see what The Energy Collaborative is able to offer/provide the COG
11. Contact Jackie Bacharach (MB PD officer who started the ball rolling for South Bay Carbon Footprint) regarding funding/approach to develop an WSCCOG carbon footprint project.
12. Insist on enforce utility coordination (ex: minimize trenching)

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