



WESTSIDE CITIES

- BEVERLY HILLS
- CULVER CITY
- LOS ANGELES
- SANTA MONICA
- WEST HOLLYWOOD
- COUNTY OF LOS ANGELES

Date: September 18, 2008

TO: Westside Cities Council of Governments

FROM: Jody Hall Esser, Executive Director

SUBJECT: Motion Supporting Westside Cities “Seven Days” Emergency Preparedness Campaign

Earlier this year the Westside Cities were awarded a \$50,000 Homeland Security Grant to implement a community-wide disaster preparedness campaign based on one previously initiated in Santa Monica. The program, called “Seven Days”, is being implemented as part of the State and Federal Preparedness Month activities throughout September to encourage people to prepare before disaster strikes. This campaign will encourage households to observe the following recommended steps preparing to survive a disaster:

- 1. Food and Water.** Pack non-perishable high energy foods and foods that require no refrigeration, preparation or cooking, and little or no water. Have at least one gallon of water per person per day. And, don't forget food and water for your pet!
- 2. Preparedness Supplies.** This includes a battery-operated radio, a flashlight with extra batteries and a first aid kit. Pack a first aid handbook, and make sure your first aid kit is stocked, especially with bandages and disinfectants.
- 3. Training.** Get trained! Enroll in a class to learn first aid, CPR or learn to become a disaster volunteer. Participate in the Disaster Training Program offered by the Santa Monica Fire Department.
- 4. Money.** Have cash. (ATMs and credit cards won't work if power is out)
- 5. Clothing and Bedding.** Provide a change of clothing for everyone, including sturdy shoes and gloves. Have a sleeping bag, blankets, pad or air mattress to sleep on.
- 6. Special needs.** Medications; eyeglasses, or contact lenses and solution; identification cards; birth certificate; passports; etc.; sanitary supplies; baby needs; pet supplies (pet carrier, plastic bags, vaccination information)
- 7. Contact information.** A current list of family phone numbers and e-mail

addresses, including someone out of the area who may be easier to reach if local phone lines are out of service.

The grant will fund printing/ mailing of postcards to every household in the Westside Cities (Beverly Hills, Culver City, Santa Monica and West Hollywood) to encourage awareness and preparation.

Recommended Action

That the Board endorse the Seven Days emergency preparedness campaign and encourage all who live and work on the Westside to take the seven basic steps necessary to survive a disaster.