



WESTSIDE CITIES

- BEVERLY HILLS
- CULVER CITY
- LOS ANGELES
- SANTA MONICA
- WEST HOLLYWOOD
- COUNTY OF LOS ANGELES

Committee

at 11:00 AM

WSCCOG Sustainability

Meeting Date: Thursday, Sept. 18, 2008

Location: Pacific Design Center

Meeting Notes

I. Call to Order

Jody Hall Esser, COG Executive Director called the meeting to order at 11:15 AM.

II. Appointment of Chair/Co-Chairs and Introductions

Committee Members Land, McKeown and Malsin agreed, by consensus, to all share the role of Chair.

III. Receipt and File

By consensus of the Co-Chairs, four documents were received and filed.

1. Statement of Committee Purpose (revised);
2. Outcome Recommendations from June 5th Sustainability Summit;
3. March 27, 2008 SBCCOG Staff Report RE the SBCCOG assisting member jurisdictions to complete Baseline Emission Inventories and set Emission Reduction Goals; and
4. Sustainable Santa Monica – Sustainable City Report Card (Dated 9/18/08).

IV. Confirmation of Future Meeting Dates/Times and Determination of Meeting Location

Mrs. Esser noted a correction to suggested future meeting dates for the COG; meeting dates for the third Thursday of selected months for the balance of 2008 would be October 16 and December 18.

After brief discussion the Co-Chairs agreed that until further notice of conflict or other reason for change, future Sustainability Committee meetings would be held on the third Thursday of the months of October, December, February, April, June and August; that meetings would commence at 11 AM, and that meetings would be held at the Santa Monica public Library 601 Santa Monica Boulevard, immediately preceding the Homeless issues Committee meeting.

V. Future meeting Topics and Agenda Items for October Meeting

Future Agenda Topics:

Co-chair McKeown suggested the topic of Sustainable Procurement be a future agenda topic. He noted Santa Monica had much to share on this topic and volunteered SM staff member Mr. Dean Kubari to provide a presentation on this subject. Co-Chairs Land and Malsin noted their belief that all the member jurisdictions would have something to contribute to this discussion as well.

Co-chair McKeown commented that the Sustainability Report card earlier distributed for receipt and file was hot off the press and he'd like to see all member jurisdictions/the COG perform a similar self-assessment and produce a similar document.

Co-chair Abbe Land suggested the Flex Bike Program be a future agenda topic. Mrs. Esser was asked whether Mr. Garcetti had made a presentation on this program implemented in Paris; Mrs. Esser advised that he did make a presentation in August and was asked to keep in touch with the committee as he pursues a potential implementation of a similar pilot project west of downtown Los Angeles. Brief discussion ensued regarding whether this was a Transportation or Sustainability Committee project. Co-chair Malsin noted that in Culver City, the project concept was being monitored by transportation staff. Co-Chair Land said she would defer this topic to the Transportation Committee and asked the Sustainability Committee be kept informed.

Co-Chair Land suggested a future agenda topic focus on how each member jurisdiction is measuring/ preparing to measure its carbon footprint; where is each member jurisdiction in the process and can we agree on a single approach. Co-Chair Malsin pointed to the SBCCOG process underway and asked the Executive Director to secure additional information on the outcome of COG/member jurisdiction contracts put in place for this purpose.

Co-Chair McKeown suggested a discussion of using our collective zoning power to advance sustainable and green building/development, be a future agenda topic. He suggested we compare Green Building ordinances and look for consistent standards above/in addition to pending State code requirements.

Co-chair Malsin suggested the Committee consider recommendations regarding pooling resources to create educational materials regarding sustainability. As a starting point, he suggested we first collect and present to the Committee at its next meeting, any/all educational materials already in use.

Mrs. Esser advised that Dr. Shelly Luce, Executive Director, Santa Monica Bay Restoration Commission would be addressing the COG Board at its January meeting, providing a brief overview of the Commission, its major programs, and will outline upcoming programs and projects of particular interest to the WSCCOG.

Additional future topics of member jurisdictions collective efforts and issues regarding waste water and storm water were also suggested.

October Meeting:

The Co-Chairs agreed that the agenda for the meeting on October 16th would be:

1. Sustainable Procurement. (Dean Kubari to be the lead staff member on this discussion);

2. Measuring the Carbon Footprint of/in Member Jurisdictions. Discussion RE: How each member jurisdiction is measuring/ preparing to measure its carbon footprint; where each member jurisdiction is in the process, and can we agree on a single approach. (Each member jurisdiction to report on this topic and the Executive Director to secure additional info from SBCCOG on their project); and
3. Distribution and review of public Information/education materials. (Each jurisdiction to bring copies of all public education materials they use and/or are aware of that could be modified for the Westside, for review and discussion).

VI. Notification of Future Meetings

The Co-Chairs agreed that Mrs. Esser should advise the panelists who participated in the June 5 Sustainability Conference of future Committee meeting dates and how to obtain agendas. The Co-chairs also agreed to request their respective staff members to advise those in their individual communities who would be interested, RE future meeting dates/times, and to encourage the other WSCCOG Board members to do likewise.

VII. Public Comment RE Items Not On the Agenda

Jim Lamm addressed the members regarding potential future meeting date/time conflicts and a new program at Antioch College in Culver City he believed would be of interest to the Co-Chairs.

Greta Boye, Regional Manager, Westside Cities and heading the Westside business assistance team for the Los Angeles County Economic Development Corporation, introduced herself to the Co-Chairs.

VIII. Adjourn

- IX. The meeting was adjourned at 11:45 AM.

IN ATTENDANCE:

Committee Members:
Hollywood

Abbe Land, Co-Chair; Mayor Pro tem, City of West

Scott Malsin, Co-Chair; Mayor, City of Culver City

Kevin McKeown, Co-Chair; Council member, City of Santa

Monica

Staff:

Beverly Hills: Katie Lichtig, Shana Epstein
 Culver City: Shelly Wolfberg, Damian Skinner
 City of Los Angeles: Alex Fay
 County of Los Angeles: Ben Saltzman

City of Santa Monica: Gordon Anderson, Dean Kubari
West Hollywood: Corri Planck
WSSCOG: Jody Hall Esser

Other:

Pam O'Conner, Council member, City of Santa Monica;

Laurie Newman (representing CA State Senator Sheila Kuehl);

Jim Lamm (Ballona Creek Renaissance), Paul Herzog (Consultant); and Greta Boye, (Los Angeles County Economic Development Corporation).