

***Next Steps on Achieving Results
in the Region***

10:45 – 11:45 a.m.

- ◆ Identifying and unifying around focused transportation strategies
- ◆ Building consensus with natural allies/impacted parties
- ◆ The Power of Partnerships
- ◆ Innovative Finance
- ◆ Integrating Transit with Neighborhoods
- ◆ Creating and Sustaining “Place” with Transit

Creation of an Action Plan

11:45 a.m. – 12:15 p.m.

- ◆ Common Themes, Successful Solutions, Regional Approaches
- ◆ Creating a Westside Advocacy Tool Kit
- ◆ Organizational Structure and Timeline

Lunch: 12:15 – 1:00 p.m.

Presenters include some of the foremost local policy experts in today’s transportation policy field:

(proposed to be invited)

Yvonne B. Burke, Supervisor, Second District

Sheila Kuehl, State Senator

Allan Lowenthal, State Senator

Bill Millar, APTA

Governor Arnold Schwarzenegger

Mayor Antonio Villaraigosa, Los Angeles

Diane Watson, U.S. House of Representatives, 33rd District

Zev Yaroslavsky, Supervisor, Third District



**Westside
Council of
Governments**

Present

**Westside
Transportation
Symposium 2
“Realizing Success”**

May 4, 2006
Pacific Design Center
West Hollywood, CA
8:30 a.m. – 1:00 p.m.

Draft

CONFERENCE OBJECTIVES

The conference is the second regional transportation symposium organized by Westside Cities Elected Officials. The intent is to build upon the Westside Mobility Plan and expand efforts to forge a multi-jurisdictional approach to securing improvements that serve the Westside and the Region. Speakers will address a variety of topics including:

- ◆ Securing full funding for Exposition LRT and the Westside Redline Extension
- ◆ Technical understanding and practical application of successful transportation projects and approaches
- ◆ Understanding what is within/outside subregional control
- ◆ Identifying common ground and successful strategies with interest groups
- ◆ Identify the key alliances and partnerships
- ◆ Building the foundation for a comprehensive approach to transportation investment and policy
- ◆ Identifying the immediate challenges and what is on the horizon longer term
- ◆ Funding and jurisdictional actions at the Local, State and Federal levels

Continental Breakfast

8:30 – 9:00 a.m.

SENATOR SHEILA KUEHL

OPENING SESSION

“Painting the Landscape”

9:00 – 9:30 am

- ◆ What the Westside offers the region:
 - Westside in context of region
 - Jobs/recreation destinations
 - Land use/density patterns
- ◆ Identifying the policy determinants facing local elected officials
- ◆ Governor’s Infrastructure Bond proposal
- ◆ Creating a regional vision
- ◆ State of the region/growth

TRANSPORTATION INVESTMENT OPPORTUNITIES

9:30 – 10:30 am

REGIONAL PERSPECTIVE

Roger Snoble, CEO
Metropolitan Transportation Authority
(MTA)

STATE PERSPECTIVE

Governor’s Office View
Allan Lowenthal, State Senator

NATIONAL PERSPECTIVE

Bill Millar, President
American Public Transportation
Association

Congresswoman Diane Watson
9:30 – 10:30 a.m.

- ◆ Addressing gridlock
- ◆ Local opportunities, partnering and regional linkages
- ◆ TEA – LU: Potential Projects and Programs under new starts
- ◆ Understanding the competing interests and inter-relationships among interest groups and transportation modes
- ◆ State Infrastructure Bond
- ◆ Regional Bonds

Break : 10:30 – 10:45 a.m.