



WESTSIDE CITIES

• BEVERLY HILLS
• CULVER CITY
• LOS ANGELES
• SANTA MONICA
• WEST HOLLYWOOD

REGULAR MEETING OF THE WESTSIDE CITIES COUNCIL OF GOVERNMENTS

Meeting Notes

Thursday July 19, 2007

11:45 AM Lunch

12:15 PM Business Meeting

City of Santa Monica

Santa Monica Main Library
2nd Floor Multipurpose Room
601 Santa Monica Blvd.
Santa Monica, California 90401

IN ATTENDANCE:

Beverly Hills: Mayor Jimmy Delshad, Council Member Linda J. Briskman. Staff: Scott Miller.

Culver City: Vice Mayor Carol Gross, Council Member Scott Malsin. Staff: Martin Cole, Steve Cunningham, Shelly Wolfberg.

Santa Monica: Staff: Gordon Anderson.

West Hollywood: Council Member John Heilman. Staff: Paul Arevalo, Joan English, David Wilson.

Los Angeles: Staff: Stephen Cheung (Mayor's Office), John E. Fisher (LADOT), Jay Greenstein (CD5).

Staff: Jody Hall Esser (Executive Director/Facilitator).

Other Attendees: Molly O'Brien (US Senator Diane Feinstein), Greg Girvan, (Assemblyman Lloyd Levine), Flora Gil Krisiloff (Supervisor Yaroslavsky), Vivian Rescalvo (Supervisor Yaroslavsky), Allyn Rifkin (Consultant to Supervisor Yaroslavsky), Jody Litvak (Metro), Claudette Moody (Deputy to Metro 1st VP O'Connor), Christine Jerian (SCAG), Patrician Price (AQMD), Samantha O'Neil (SM Chamber), Jason Weiner (Westside Economic Collaborative), Ken Ruben (Southern California Transit Advocates), Sharon O'Rourke (Gas Company)

1. CALL TO ORDER, WELCOME

The meeting was called to order at 12:16PM by Chair Briskman.

On behalf of the Mayor and City of Santa Monica, Gordon Anderson welcomed all to the Library. He advised that he was the lone Santa Monica representative at the meeting

because Mayor Bloom's father had passed away and that services were to be conducted within the hour.

2. INTRODUCTIONS AND IDENTIFICATION OF VOTING MEMBERS PRESENT

Chair Briskman started self introductions. Voting members were identified as Briskman, Heilman and Malsin, It was also noted that Council Member Heilman was celebrating his 50th Birthday.

3. APPROVAL MAY 31, 2007 MEETING NOTES

Moved by Malsin, seconded by Heilman to approved the July 19th Meeting Notes as corrected. Corrections: John Heilman's title changed to "Council Member"; and Culver City - City Manager Jerry Fulwood's name removed from list of those present at the May meeting. Motion unanimously approved.

4. CONSENT CALENDAR

(A) Nomination of the WSCCOG's Third Representative to Westside/Central Service Sector Governance Council

Moved by Heilman, seconded by Malsin and unanimously approve that the Board accept the individual to be selected by the City of Santa Monica as the individual to fill WSCCOG's third seat on the Westside/Central Service Sector Governance Council; appointment to be confirmed at the Board meeting of September 20, 2007.

(B) Election/Appointment of Representatives to the SCAG Policy Committee on Energy and Environment

Moved by Heilman, seconded by Malsin and unanimously approved to appoint Abbe Land to the SCAG Policy Committee on Energy and the Environment.

(C) Executive Director/Facilitator's Report

By consensus, the Board members Received and Filed the Executive Director/Facilitator's Report #4, and all recommendations contained therein.

5. NEW BUSINESS

(A) Discussion RE Whether to Continue with Current Committee Assignments or Change Representation on Standing WSCCOG Committees

Council Member Malsin suggested that Committee membership be 2-year staggered terms. The members unanimously agreed to carry this item over to the September meeting to afford an opportunity for all member cities to participate in the discussion.

(B) Discussion RE Whether the Secretary and Treasurer Functions Should Stay with One City Or Continue to Change Annually Based on Election/Appointment of Officers

Scott Miller, Treasurer to the COG; and Jody Hall Esser, Executive Director/Facilitator, provided background regarding this agenda item. Following discussion, the Members unanimously agreed to direct preparation of an amendment to the JPA and By-laws to provide that the Treasurer shall serve three year terms after which the position shall rotate to the City whose representative is elected to the position of Chair in year four.

(C) Reimbursement of Up to \$2000 for Travel/Conference Expenses for Deputy to the Southwest Corridor Rep to Metro/Metro Board Chair

Approved by consensus of the members to reimburse the Deputy to Metro Southwest Corridor Representative and Metro Board Chair up to \$2000 for air fare and hotel expenses to attend conferences and meetings during the 2007-08 FY.

(D) Discussion RE Regarding the WSCCOG Work Program for 2007-08

Council Member Heilman commented and Chair Briskman and Member Malsin agreed that the Work Plan is very general/broad, should be made more specific where possible and should drive COG efforts. It was suggested that cleaned-up, broad statements could serve as the outline headings with more specific activities/efforts inset accordingly. It was noted that not all headings could/would be pursued with specific activities every year – the list of general principles/goals being simply too long. Scott Malsin requested that a third sentence under item #6 “Environmental Issues” be added to relate to State water resources and water quality actions of federal, state and regional entities. By consensus of the Members, this item was referred to the City Managers for follow up with recommended revisions to be brought back in September.

(E) Discussion RE General and Project Specific Policy Framework to Guide On-going Chair and Executive Director’s Efforts/Actions.

The Members agreed that advocacy guidelines/guidance for the Chair and Executive Director are important and will evolve over time resulting from specific actions/projects of the Board and on-going discussions. John Heilman commented that he would prefer the previously adopted policy statement regarding unfunded mandates be restated in a more positive tone. It was generally agreed that policy guidance should be an on-going topic of conversation/action at Board meetings. The Executive Director/Facilitator offered to follow-up on this item for continued discussion at the meeting in September 20.

(F) Discussion RE Topics, Timing and Location of an Annual Issues Conference

Scott Malsin suggested the topic of “Public Sector – Private Enterprise Policy Summit on Development of Sustainable Cities” to highlight successful current practices and set the groundwork for regional policies that would engage both the public and private sectors. Chair Briskman commented that she thought this and the topic of a Summit on Homelessness as previously suggested by Council Member John Heilman should both be

considered. Council Member Heilman commented that he believed both to be great topics but that whatever topic is selected, it ought to be action oriented to focus on and drive what Westside Cities can and should specifically do. Linda Briskman suggested this was a perfect opportunity to involve Board Alternates to refine topic(s) and make recommendations to the Board. (Alternates are: BH Jimmy Delshad; CC Carol Gross; LA Jack Weiss; SM Kevin McKeown; and West Hollywood Abbe Land.) Chair Briskman offered to host at least the first meeting of the Alternates on this topic. City Manager Paul Arevalo suggested the City Managers facilitate this discussion by making a list of what the member cities have done and are currently working on individually and collectively in both topic areas. By consensus of the members, this item was continued to a future meeting.

6. REPORTS AND PRESENTATIONS

(A) June Meeting Notes, Report and Recommendations From the COG Homeless Issues Committee:

Vice Mayor Gross provided a brief overview of the June Homeless Issues Committee meeting which focused on input from fire and police representatives and their contact with homeless individuals. She referred the Members to the Meeting Notes included with the agenda materials.

(B) MTA Southwest Cities Corridor and Westside Central Service Sector Report.

Claudette Moody and Jody Litvak briefly described the Metro press conference that had taken place earlier that morning and the need to put pressure on the Legislature to protect transportation project funding. Also mentioned was the Call for Projects process and a study session on the Long Range Transportation Plan scheduled to take place in August. Presence at the study session was recommended.

Metro's new Wilshire Rapid Express bus service was discussed and brochures distributed.

Vice Mayor Gross commented that Metro Chair O'Connor was dynamic at the press conference, and that the June meeting of the Westside Central Service Sector Corridor meeting would be the last one she would be attending.

(C) June Meeting Notes, Report and Recommendations From the COG Transportation Committee:

Chair Briskman provided a brief overview of the June Transportation Committee Meeting and referred the Members to the Meeting Notes included with the agenda materials.

(D) Intergovernmental Relations:

(1) League of California Cities Briefing on State Fiscal and Legislative Issues

No League representative was present – no report was given.

(2) Status of Proposed Real Property Exchange/Development at VA and Army Reserve Sites

Flora Gil Krisiloff advised that there was no news regarding the Army Reserve site adding that Assemblyman Waxman has pursued a requirement for posting to allow better notice and opportunity for comment. She also noted that Secretary Nicholson has resigned effective in October and that no one was quite sure what that would mean to the pending CARES process.

(3) Pending Legislation; Update Regarding SB886 Increasing Municipal representation on SCAQMD Board; AB922 Update and Request for WSCCOG Support; AB 889 Creation of Green Line Authority

Claudette Moody gave a brief update in SB886.

Greg Girvan representing Assemblyman Lloyd Levin and Jay Greenstein representing LA City Council Member Jack Weiss provided background regarding the intent and purpose of AB922 to carve out a statistical district from the larger City of Los Angeles data base that when added to the statistics already individually available for other Westside cities will better justify/support the proposed Westside Subway Extension (“subway to the sea”) project. Vice Mayor Gross asked why the rest of the WSCCOG areas of the City of LA (Palms, Marina del Rey, Playa Vista and Westchester) were not also included in the proposed statistical district and noted that with the exception of Culver City, the area proposed abutted the other WSCCOG cities. Mister Girvan and Mr. Greenstein attempted to respond to her questions.

(E) Presentation by Mr. Allyn Rifkin RE Further Study of Concept to Convert Olympic and Pico Boulevards to One-way Traffic Corridors with Contraflow Lanes

Mr. Rifkin, consultant to Supervisor Zev Yaroslavsky, made a presentation and responded to questions regarding preliminary analysis of a concept to convert Pico and Olympic Boulevards to one-way streets with contraflow lanes. Mr. Rifkin requested this item be referred to the Transportation Committee to further develop a “scope” for more detailed analysis of the concept and a funding plan to support the analysis. Councilman Heilman noted his concern that the preliminary concept addresses east/west traffic and congestion without regard to or considered impact on north/south traffic and congestion. By consensus the members referred the concept to the Transportation Committee for further discussion. It was agreed that if further analysis is proposed/recommended by the Committee, such analysis would also include the issue of expanding analysis to study north/south traffic and congestion raised by Council Member Heilman.

7. RECEIVE/FILE AND PROVIDE DIRECTION RE CORRESPONDENCE

The following Documents were Received and Filed by consensus of the Members:

- 1) "June 30, 2007 Statement of Revenues, Expenditures and Changes in Fund Balance"
- 2) (Revised) "Proposed Budget for 2007-08 Fiscal Year"
- 3) WSCCOG Resolution no. 07-05-02 Authorizing Execution of the MOU RE Water Resources Planning
- 4) June 17, 2007 letter to Supervisor Burke from Chair Bloom
- 5) June 17, 2007 letter to Supervisor Yaroslavsky from Chair Bloom
- 6) June 17, 2007 letter to Supervisor Knabe from Chair Bloom
- 7) June 17, 2007 letter to Mark Maloney, General Manager, Westside/Central Service Sector, LACMTA
- 8) June 17, 2007 letter to Mark Pisano, Executive Director SCAG
- 9) June 17, 2007 letter to Eloisa Klementich, Executive Director LA County Division League of CA Cities
- 10) Revised Green Line to LAX Fact Sheet
- 11) RFP for WSCCOG Part-time Executive Director
- 12) Status Matrix – Exodus Urgent Care Program, Brotman Hospital, Culver City.
- 13) Status Report – Santa Monica Homeless Community Court Project

8. EVENT REMINDER AND OTHER ANNOUNCEMENTS

Jody Litvak announced that Metro will shortly start the first formal study on what the COG referred to as the Westside Subway Extension project. She briefly discussed study components and timing. She also reminded all of the Westside Urban Forum program scheduled for 7:30 AM on July 20th, titled, Does LA Have the Funding to End Gridlock".

9. DISCUSSION REGARDING CALENDARING OF FUTURE AGENDA ITEMS

The following future Board meeting dates were confirmed by consensus of the Members and Chair Briskman encouraged each city hosting a future meeting to invite all Council Members to at least join the COG representatives for lunch to further relations between the member cities:

September 20, 2007	West Hollywood
November 15, 2007	Beverly Hills
January 2008	Culver City (Day to Be Determined)
March 2008	Los Angeles (Day to Be Determined)
May 2008	Santa Monica (Day to Be Determined)

The following items for future agendas were confirmed by consensus of the Members:

- (1) September 20, 2007 Meeting
 - a) Closed Session: Selection/Contract Terms and Conditions WSCCOG Executive Director
 - b) Adoption of Legislative Agenda for WSCCOG for 2007-08

- c) Recommendation from Member Cities RE Addition of Green Line to LAX as Number Four on the WSCCOG's List of Transportation and Infrastructure Improvement Projects.
- d) Presentation on Homeless Community Court Pilot Project

(2) Future Meeting

- a) Sept. or Nov: Presentation of Audit for 2006-07 FY
- b) Nov. 2007: 2008 Board and Committee Meeting Dates
- c) Spring 2008: Discussion and Q&A with COG Counsel RE Form 700's due March 31.

10. PUBLIC PARTICIPATION

No member of the Public requested to address the Board.

11. ADJOURNMENT TO September 20, 2007 meeting in West Hollywood

By consensus of the members, the meeting was adjourned at 1:50 PM in memory of Mr. Aaron Bloom, father of Santa Monica Mayor and Former COG Chair Richard Bloom. The Executive Director/Facilitator was requested to draft a formal letter of condolence for the Chair's signature.

