

## **WSSCOG Transportation/Mobility Strategic Initiative (FY 2014-15)**

The Transportation/Mobility strategic initiative will consist of providing assistance and recommendations to the WSSCOG Board on a broad range of Westside transportation, mobility, and infrastructure issues, legislation, and programs. The Executive Director team will focus on current and future transportation projects, funding for the development and maintenance of such projects, and other related legislation and policies that affect the Westside subregion. The team will work to promote Westside transportation projects and policies, advocate for subregional transit interconnectivity, and identify transportation funding opportunities and provide grant writing assistance for those opportunities.

Transportation/mobility projects that the Executive Director team will assist on will revolve around the following three objectives: (1) coordinate with Metro on transportation/mobility projects of subregional significance; (2) coordinate with SCAG on transportation/mobility projects of subregional significance; and, (3) assist the WSSCOG Board and Westside Cities staff on current and future transportation/mobility projects.

Activities will include the following:

- Facilitate coordination between the WSSCOG and regional agencies such as Metro and SCAG on transportation/mobility issues of subregional importance
- Assist the board and city staff with the implementation of a subregional bike share program based on the Santa Monica pilot bike share program
- Coordinate with Metro on projects such as the Mobility Matrix, Complete Streets Policy Development, Measure R, and Short Range Transportation Plan
- Coordinate with SCAG on projects such as the Regional Transportation Plan/Sustainable Communities Strategy
- Attend Metro, SCAG, and other related agency meetings, as necessary
- Provide strategic guidance and recommendations to the WSSCOG board regarding transportation/mobility projects, issues, and legislation
- Identify and promote joint transportation grant applications by WSSCOG member jurisdictions

### Workplan Timeline:

	TRANSPORTATION/MOBILITY
Q3 2014	<ul style="list-style-type: none"> <li>• Participate in monthly SCAG, Metro, transportation related meetings</li> <li>• Work with Metro on Mobility Matrix</li> <li>• Meet with organizations to advance and promote Westside city issues</li> </ul>
Q4 2014	<ul style="list-style-type: none"> <li>• Participate in monthly SCAG, Metro, transportation related meetings</li> <li>• Work with Metro on Final Mobility Matrix report</li> <li>• Work with SCAG on FTIP to include issues of the Westside cities</li> <li>• Meet with organizations to advance and promote Westside city issues</li> <li>• Collaborate with organizations to co-host regional mobility discussion</li> </ul>
Q1 2015	<ul style="list-style-type: none"> <li>• Participate in monthly SCAG, Metro, transportation related meetings</li> <li>• Meet with organizations to advance and promote Westside city issues</li> </ul>
Q2 2015	<ul style="list-style-type: none"> <li>• Participate in monthly SCAG, Metro, transportation related meetings</li> <li>• Meet with organizations to advance and promote Westside city issues</li> <li>• Develop FY2015-16 Plan</li> </ul>