

## WSCCOG Transportation/Mobility Strategic Initiative (FY 2015-16)

The proposed FY 2015-16 Transportation/Mobility Strategic Initiative will continue to focus on current and future transportation projects, funding for the development and maintenance of such projects, and other related legislation and policies that affect the Westside subregion. The team will continue to advocate for subregional transit interconnectivity, identify transportation funding opportunities and provide grant writing assistance for those opportunities. The Executive Director team will assist the Board on the following Transportation/Mobility activities:

- Provide strategic guidance and recommendations to the WSCCOG board regarding regional transportation/mobility projects, issues, and legislation
  - Coordinate and facilitate monthly meetings with the WSCCOG Transportation Committee
  - Promote and advocate the recommended Westside transportation priorities as outlined by the WSCCOG Board in 2013
  - Monitor legislation, identify grant opportunities, and pursue partnerships to collaborate in joint grant applications to advance subregional objectives
  - Assist the Westside cities with the implementation of a subregional bike share program based on the Santa Monica pilot bike share program
- Facilitate the coordination between the WSCCOG and regional agencies, such as Metro, SCAG, subregional COGs, and other related agencies on transportation/mobility issues of subregional importance
  - Coordinate with Metro on the update of the Long Range Transportation Plan, development of a potential transportation ballot measure in 2016, the development of the Arterial Performance Measurement Framework, community outreach, and support for Metro-related projects
  - Coordinate with SCAG on the update of the Regional Transportation Plan/Sustainable Communities Strategy, development of the I-405 Corridor Master Plan, community outreach, and support for SCAG-related projects
  - Coordinate regular check-ins with WSCCOG appointees to the SCAG Regional Council District #41, SCAG Transportation Committee, and Metro Westside/Central Service Council

**Transportation/Mobility Work Plan Timeline:**

Quarter	Activities
Q3 2015	<ul style="list-style-type: none"> <li>• Attend meetings at Metro, SCAG, and other transportation-related agencies</li> <li>• Coordinate monthly meetings with WSCCOG Transportation Committee</li> <li>• Work with Metro on the LRTP Update and the development of a potential transportation ballot measure</li> <li>• Work with SCAG on the development of the RTP/SCS Update</li> <li>• Meet with organizations to advance and promote Westside city issues</li> </ul>
Q4 2015	<ul style="list-style-type: none"> <li>• Attend meetings at Metro, SCAG, and other transportation-related agencies</li> <li>• Coordinate monthly meetings with WSCCOG Transportation Committee</li> <li>• Work with Metro on the LRTP Update and the development of a potential transportation ballot measure</li> <li>• Work with SCAG on the development of the RTP/SCS Update</li> <li>• Meet with organizations to advance and promote Westside city issues</li> </ul>
Q1 2016	<ul style="list-style-type: none"> <li>• Attend meetings at Metro, SCAG, and other transportation-related agencies</li> <li>• Coordinate monthly meetings with WSCCOG Transportation Committee</li> <li>• Work with Metro on the LRTP Update and the development of a potential transportation ballot measure</li> <li>• Work with SCAG on finalizing the RTP/SCS Update</li> <li>• Meet with organizations to advance and promote Westside city issues</li> </ul>
Q2 2016	<ul style="list-style-type: none"> <li>• Attend meetings at Metro, SCAG, and other transportation-related agencies</li> <li>• Work with SCAG on 2017 Federal Transportation Improvement Program (FTIP) to include issues of the Westside cities</li> <li>• Coordinate monthly meetings with WSCCOG Transportation Committee</li> <li>• Meet with organizations to advance and promote Westside city issues</li> <li>• Develop FY 2016-17 work plan</li> </ul>