



WESTSIDE CITIES

- BEVERLY HILLS
- CULVER CITY
- LOS ANGELES
- SANTA MONICA
- WEST HOLLYWOOD
- COUNTY OF LOS ANGELES

**SUSTAINABLE
WESTSIDE**
westsidecities.org

REGULAR MEETING OF THE WESTSIDE CITIES COUNCIL OF GOVERNMENTS

**Hosted by: County of Los Angeles
Location: Virginia Robinson Gardens
1008 Elden Way, Beverly Hills CA 90210**

Thursday, July 15, 2010

**11:45 AM Lunch
12:00 PM Business Meeting**

**PARKING AVAILABLE BY RESERVATION ONLY
CALL (213) 841-9190 TO RESERVE YOUR SPACE**

AGENDA

- 1. CALL TO ORDER**
- 2. WELCOME, INTRODUCTIONS AND IDENTIFICATION OF VOTING MEMBERS**
- 3. APPROVAL OF DRAFT MAY 20, 2010 MEETING NOTES**
- 4. CONSENT CALENDAR**
 - A. Executive Director's Report - Oral
 - B. Treasurer's Financial Report
 - a. May 2010
 - b. June 2010
- 5. NEW BUSINESS**
 - A. Election of WSCCOG Treasurer
 - B. Los Angeles County Strategic Plan for Economic Development: Request by the Los Angeles County Economic Development Corporation (LAEDC) for WSCCOG's Endorsement and Participation
 - C. Consideration of a Motion Regarding 30/10 Initiative
 - D. Update on Recruitment of WSCCOG Executive Director
- 6. REPORTS AND PRESENTATIONS**
 - A. Los Angeles County Energy Program ("LACEP") Update and Draft Executive Summary of the Marketing and Communications Plan

B. June 09, 2010 Draft Meeting Notes, Report and Recommendations from the COG **Sustainability Committee** and Related Items

Los Angeles County Energy Program (LACEP):

The group discussed how local cities might contribute to the program and noted that Solar Santa Monica's program is a model for the larger LACEP program. LACEP essentially is a regional program but product delivery is local, which is why local community oversight is so important.

Staff was directed to obtain more information clarifying the roles of the County, utility companies, local communities and other participants. Staff was also directed to obtain more information about funding available for use by cities and COGs.

Staff contacted the appropriate county representatives and sent a written report to the Committee (included as Section 7. Receive and File Item B below). LACEP staff hopes the WSCCOG will take an active role in marketing outreach and funding is available to assist in that effort.

SB 375, California's Sustainable Communities Strategy (SCS) and Climate Protection Act:

At its June 24, 2010 meeting, SCAG and several other MPOs submitted a joint recommendation to the California Air Resources Board (CARB), to set greenhouse gas (GHG) reduction targets under SB375.

SCAG's recommendation included analysis of five scenarios developed through its model, which range from 6%-10% reductions by 2020 and 3%-12% by 2035. SCAG recommended a target range that reflected Scenarios Two and Three (i.e. 7%- 8% reduction by 2010 and 5%-6% reduction by 2035), relying upon the adopted 2008 RTP with additional measures that can be achieved with existing funding. CARB agreed.

WSCCOG jurisdictions' current planning efforts and existing programs are more proactive in targeting GHG reduction than many other regions. The Westside Cities' Planning staff group will continue to participate in the collaborative process for development of the SCS.

Continued Discussion of Sustainability Work Program 2010-2012:

Staff was requested to meet prior to the August meeting to review, revise and prioritize the work program. Staff developed a first draft on June 28, 2010 and will refine it prior to the August meeting.

C. June 14, 2010 and July 6, 2010 Draft Meeting Notes, Report and Recommendations from the COG **Transportation Committee** and Related Items

30/10 Initiative: No consensus was reached on a recommendation and it was noted that one elected representative of the committee (Council Member Brien) was unavailable to participate in the discussion. Staff coordinated a conference call on July 6, 2010 for all of the elected representatives on the committee for further review/consideration. Recommended for discussion by the full Board at July 15, 2010 meeting.

Measure R: The status of the 3% contribution is a work-in-progress and an ongoing item that the committee will continue to monitor and agenda for review as appropriate. There is no schedule defined but it is possible that one may be available by the August committee meeting.

- D. June 17, 2010 Draft Meeting Notes, Report and Recommendations from the COG **Homeless Issues Committee** and Related Items

Expansion of the Committee's Oversight to Include Broader Human Services Issues:

After lengthy discussion it was noted that the focus continued to return to homeless issues. Staff was asked to reconvene prior to the August Committee meeting to identify gaps in COG multiple community's services (even if not "universal") and to seek opportunities to collectively develop programs to plug these gaps when funding becomes available, including:

Senior Services
Persons with Disabilities
Housing
Health Care - Impact of Health Care Reform
Food Programs/Nutrition
Educational Issues: Budget and Student Incentives
Gang Issues

The staff committee meeting is being scheduled and it is proposed to continue as a standing committee similar to those that support the Transportation and Sustainability Committees. This item will continue to be included as a standing item on future agendas.

This meeting included only this one agenda item to ensure that it was addressed.

- E. MTA Southwest Cities Corridor and Westside Central Service Sector Report - Oral
- F. League of California Cities Updates - Oral

7. RECEIVE/ FILE AND PROVIDE DIRECTION RE: CORRESPONDENCE

- A. Press Release: Westside of Los Angeles Loses Millions of Dollars of Local Redevelopment Funds in Payments to Cover State Funds - Ballot Measure to Protect Local Government Funds Becomes Proposition 22I
- B. LOS ANGELES COUNTY ENERGY PROGRAM: Update on June 16, 2010 Conference Call

8. EVENT REMINDER AND OTHER ANNOUNCEMENTS

9. FUTURE MEETING LOCATIONS AND AGENDA ITEMS

A. 2010 Meeting Dates and Host City

September 23 – The City of Los Angeles
November 18 – The City of Beverly Hills

B. Tentatively Scheduled Agenda Items:

1) September 23, 2010:

- a. Preliminary Review of COG Work Program Recommendations
- b. Sustainability Foods Pledge
- c. Sustainability Committee Work Program
- d. Update on Homeless Committee's Proposed Oversight Expansion
- e. Measure R Update
- f. Executive Director Contract

- 2) **Items for November 18, 2010**
 - a. Meeting Schedule for 2011
 - b. Review of COG Work Program

- 3) **Items for Other Future Agendas**
 - a. Green House Gas Reduction
 - b. Smart Gardening Programs

10. PUBLIC PARTICIPATION

Members of the public may address the Westside Cities Council of Governments on any subject on or off the agenda by raising a hand and being recognized by the chair. Speakers shall confine their comments to three minutes per speaker.

11. ADJOURN

Next Meeting: September 23, 2010 to be hosted by the City of Los Angeles.

Written materials distributed to the Committee within 72 hours of the Committee meeting are available for public inspection immediately upon distribution in the City Clerk's office at West Hollywood City Hall located at 8300 Santa Monica Boulevard, West Hollywood, CA 90069, during normal business hours. Such documents will also be posted on the WSCCOG website at www.westsidecities.org and will be available at the meeting.

In accordance with the Americans with Disabilities Act of 1990, if you require a disability related modification or accommodation to attend or participate in this meeting, including auxiliary aids or services, please email mrychlicki.wscog@gmail.com at least three days prior to the meeting.

PARKING IS SEVERELY LIMITED AND AVAILABLE BY RESERVATION ONLY. PARKING IS PROHIBITED ON THE NEIGHBORING STREETS.

YOU MUST CALL 213-841-9190 TO RESERVE A PARKING SPACE!