

MEETING NOTES

THURSDAY JULY 16, 2015
12:00 NOON

5900 WILSHIRE
5900 WILSHIRE BLVD
LOS ANGELES, CA 90210

IN ATTENDANCE:

- Beverly Hills:*** Councilmember William Brien, M.D. Staff: Cheryl Friedling, Aaron Kunz, Martha Eros
- Culver City:*** Councilmember Jeffrey Cooper, Councilmember Jim B. Clarke. Staff: John Nachbar, Diana Chang
- Santa Monica:*** Mayor Kevin McKeown. Staff: Danielle Noble, Francie Stefan
- West Hollywood:*** Mayor Pro Tempore Lauren Meister. Staff: Hernan Molina, Christof Schroeder, Bianca Siegl
- City of LA:*** District 5 Staff: Jay Greenstein.
- County of LA:*** District 3 Staff: Felicia Parks-Rogers, Rachel Zaiden
- WSCCOG:*** Executive Director Cecilia Estolano, Katherine Perez-Estolano. Staff: Winnie Fong
- Other Attendees:*** Metro Board Southwest Corridor Deputy; Metro: Eric Geier. 54th Assembly District: Barrett Jackson; League of California Cities, Jeff Kiernan

1. CALL TO ORDER

Councilmember Jeffrey Cooper called the meeting to order at 12:10 p.m.

2. WELCOME, INTRODUCTIONS AND IDENTIFICATION OF VOTING MEMBERS

Councilmember Jeffrey Cooper welcomed the board to the meeting then initiated self-introductions by the attendees.

3. APPROVAL OF MAY 21, 2015 DRAFT MINUTES MEETING

A motion was made by Mayor Kevin McKeown and seconded by Councilmember William Brien, M.D. to approve the May 21, 2015 meeting minutes. The motion passed unanimously.

4. EXECUTIVE DIRECTOR'S REPORT

Katherine Perez-Estolano notified that SB 593, as discussed at the previous board meeting, has been moved to the inactive file. Mayor Kevin McKeown commented that the City of Santa Monica had endorsed the bill after the bill was amended to support local control. Mayor Pro Tem Lauren Meister stated that the City of West Hollywood also endorsed the bill. Ms. Perez-Estolano provided a brief update on the recent Strategic Growth Council's Affordable Housing and Sustainable Communities (AHSC) awards and announced

upcoming workshops in Los Angeles on lessons learned from the FY 14-15 funding cycle. Ms. Perez-Estolano also provided an update on the recent grant awarded to SCAG for the Plug-in Electric Vehicle (PEV) Readiness Plan Implementation in which WSCCOG will provide support and outreach.

5. STRATEGIC INITIATIVES UPDATE

(A) Transportation/Mobility

I. Potential Transportation Ballot Measure/ LRTP Update

Ms. Perez-Estolano updated the board on Metro's proposed schedule for the potential ballot measure. Ms. Perez-Estolano notified the board that Metro is requesting all COGs to submit a transportation project prioritization list by September 1st, which occurs before the next regularly scheduled WSCCOG Board meeting. Ms. Perez-Estolano proposed that the board meet on August 20, 2015 to meet with Metro CEO Phillip Washington to discuss and approve the Westside transportation project priorities. The board confirmed the schedule of the special meeting, which will be held at the Veterans Memorial Building in Culver City at 12pm on August 20, 2015. Denny Zane of Move LA brought to the board's attention on a proposal to commit 5-percent of the potential sales tax measure to specifically fund Complete Streets and Grand Boulevard projects. Mr. Zane distributed handouts on Move LA's 'Straw Man' proposal. Kevin Burton of West Hollywood Bicycle Coalition asked the board if there will be opportunities for the public to provide comments on the list before it is submitted to Metro. Ms. Perez-Estolano responded that the WSCCOG Executive Director team will work with the WSCCOG Transportation Committee to determine how community input will be incorporated to the list.

II. Bikeshare Update

Ms. Perez-Estolano provided an update on Metro's selected vendor for the Metro Countywide Bikeshare program. Ms. Perez-Estolano provided details on a recent motion proposed to Metro's Planning and Programming Committee, which was moved without recommendation to go to the full board on July 23, 2015. Mayor McKeown made a comment on Metro's motion, which called for additional feasibility studies and station placement assessment in the Westside along Expo Line and in Venice. Mayor McKeown expressed concerns that Metro's bikeshare system may interfere with the 'spine' of CycleHop's stations connecting Santa Monica, UCLA, West Hollywood, and Beverly Hills. Councilmember William Brien expressed concerns that different systems would confuse users. Kevin Burton of West Hollywood Bicycle Coalition made a public comment about the system's data privacy and payment methods.

(B) Tourism/Economic Development

- I. Cecilia Estolano provided an update regarding the recent Tourism/Economic Development Committee meeting in June 2015 and announced the launch of the Westside Hidden Gems webpage. Ms. Estolano also updated the board that WSCCOG has made progress on the development of the Westside Cultural Arts Transportation Guide.

(C) Sustainability

- I. Cecilia Estolano provided a brief overview on the Community Choice Aggregation (CCA) and informed the board that WSCCOG staff will continue to monitor the development of CCAs in the region.

6. ACTION ITEMS

(A) WSCCOG Appointment to Metro Westside/Central Service Council

Cecilia Estolano introduced an action item to nominate Martha Eros to the Metro Westside/Central Service Council. A motion was made by Mayor Kevin McKeown and seconded by Mayor Pro Tempore Lauren Meister. The motion passed unanimously.

(B) SCAG Policy Committee Appointments

Cecilia Estolano introduced an action item to nominate Mayor Michael O'Leary and to continue and serve on the SCAG Transportation Committee and Councilmember Jeffrey Cooper to the Community, Economic, & Human Development Committee for another 2-year term. A motion was made by Councilmember William Brien and seconded by Mayor Pro Tempore Lauren Meister. The motion passed unanimously.

7. ANNOUNCEMENTS

Jeff Kiernan of the League of California Cities provided the board with a legislative update and distributed handouts for the 2015 Hot Bill List. Councilmember William Brien provided a brief update on the Steering Committee for the Countywide Comprehensive Park and Recreation Needs Assessment. Mayor Kevin McKeown provided the board with an update on his recent meeting with FAA regarding the Santa Monica Airport and seeks the support from Westside cities. Councilmember Jim Clarke announced that CicLAVia will be in Culver City on August 9. Councilmember Clarke added that public comment for the Southern California Metroplex Project Environmental Assessment has been extended by 60 days.

8. FUTURE MEETING LOCATION AND AGENDA ITEMS

Katherine Perez-Estolano reminded the board that a special meeting will be held in August to discuss and approve the Westside transportation project priorities. Ms. Perez-Estolano mentioned that the schedule for WSCCOG regular board meetings often conflicts with the Metro's regularly scheduled board meeting. This time conflict also affects the availability of WSCCOG board members who sits on the Metro board, as well as their staff, to participate in WSCCOG board meetings. Ms. Perez-Estolano suggests WSCCOG to consider scheduling the board meetings on days that do not conflict with Metro meetings.

9. PUBLIC PARTICIPATION

10. ADJOURNMENT

Meeting adjourned at 1:08 p.m.
