



**SPECIAL MEETING OF THE
WESTSIDE CITIES COUNCIL
OF GOVERNMENTS**

Date: June 3, 2016

12:00 PM Board Luncheon

12:15 PM Meeting

1:15 PM Adjourn

Hosted By: City of Culver City

Location: Helms Design Center

8745 Washington Blvd.

Culver City, CA 90232

Parking: Free parking is available at the
Valet located on the corner of
Helms Ave. and Venice Blvd.

AGENDA

Public comment on any agenda item may be made during the consideration of that item. All comments on items not listed on the agenda may be made during the time allotted on the agenda to the public. Members of the public may comment by raising a hand and being recognized by the Chair. Speakers shall confine their comments to three minutes per speaker. Unless otherwise noted in the Agenda, the public may only comment on matters that are within the subject matter jurisdiction of the Westside Cities Council of Governments or items listed on the agenda.

1. CALL TO ORDER

2. WELCOME, INTRODUCTIONS, AND IDENTIFICATION OF VOTING MEMBERS

3. APPROVAL OF MAY 12, 2016 DRAFT MEETING NOTES

4. STRATEGIC INITIATIVES UPDATE

A. Transportation/Mobility

i. Potential Ballot Measure Discussion

Action Item: Draft WSCCOG Comment Letter to Metro

5. ANNOUNCEMENTS

6. FUTURE MEETING LOCATIONS AND AGENDA ITEMS

A. Next Meeting: July 2016 (Location and Precise Date To Be Determined)

7. PUBLIC PARTICIPATION

8. ADJOURN

Written materials distributed to the Board within 72 hours of the Board meeting are available for public inspection immediately upon distribution in the City Clerk's office at West Hollywood City Hall located at 8300 Santa Monica Boulevard, West Hollywood, CA 90069, during normal business hours. Such documents will also be posted on the WSCCOG website at www.westsidocities.org and will be made available at the meeting.



In accordance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please call the Helms Bakery District at (310) 204-1865. Please notify the City Clerk's Office at least twenty-four hours prior to the meeting so that reasonable arrangements can be made to ensure accessibility.

**REGULAR MEETING OF THE
WESTSIDE CITIES COUNCIL
OF GOVERNMENTS**

DRAFT MEETING NOTES

THURSDAY, MAY 12, 2016
12:00 NOON

CITY OF BEVERLY HILLS
MUNICIPAL GALLERY, 2ND FLOOR
455 NORTH REXFORD DRIVE
BEVERLY HILLS, CA 90210

IN ATTENDANCE:

Beverly Hills: Mayor John Mirisch. Staff: Cheryl Friedling, Aaron Kunz.

Culver City: Vice Mayor Jeffrey Cooper, Mayor Jim B. Clarke, Councilmember Meghan Sahli-Wells. Staff: John Nachbar

Santa Monica: Councilmember Kevin McKeown, Councilmember Gleam Davis. Staff: Danielle Noble, Francie Stefan

West Hollywood: Mayor Lauren Meister. Staff: Paul Arevalo, David Wilson, Hernan Molina, Christof Schroeder, Bianca Siegl

City of LA: District 11 Staff: Debbie Dyer Harris. District 5 Staff: Jay Greenstein. Chief Legislative Analyst Office: Chris Concepción, Deborah Choi

WSCCOG: Executive Director: Cecilia Estolano. Staff: Winnie Fong. Counsel: Lauren Langer

Other Attendees: Eric Geier (Metro); Scott Malsin (54th Assembly District); Josh Kurpies (50th Assembly District); Javiera Cartagena (SCAG); Jeff Kiernan (League of CA Cities); Norman Emerson (Emerson & Associates); Josephine Gutierrez (LA County Department of Public Works); Robert Wong (Caltrans District 7); Blair Schlecter (Beverly Hills Chamber of Commerce)

1. CALL TO ORDER

Vice Mayor Jeffrey Cooper (WSCCOG Chair) called the meeting to order at 12:10 p.m. and welcomed the board to the meeting then initiated self-introductions by the attendees.

2. CLOSED SESSION

Vice Mayor Cooper called for public comment on the closed session before entering into closed session. No public comment was made.

3. OPEN SESSION

The WSCCOG Board opened session at 12:57 p.m. WSCCOG Counsel Lauren Langer reported that the Board convened the closed session at 12:15 p.m. to discuss ELP Advisor's contract and that no reportable action was taken during the closed session.

4. EXECUTIVE DIRECTOR'S REPORT

WSCCOG Executive Director Cecilia Estolano updated the WSCCOG Board regarding the recent changes with the WSCCOG Governing Board and the WSCCOG staff changes. Ms. Estolano also updated the board that beginning July 1, 2016, Councilmember Meghan Sahli-Wells will become the delegate voting member representing the City of Culver City and Mayor Jim B. Clarke will remain as the alternative voting member.

5. ACTION ITEMS

(A) APPROVAL OF THE MARCH 10, 2016 DRAFT MEETING NOTES

A motion was made by Mayor Lauren Meister and seconded by Councilmember Kevin McKeown to approve the March 10, 2016 draft meeting notes. The motion passed unanimously.

(B) FISCAL ACTIONS FOR FY 2016-17

I. Adoption of the Annual Budget and Determination of Dues to be Assessed for FY 2016-17

Ms. Estolano provided a brief overview of the two alternatives for the annual budget and the determination of dues. Ms. Estolano emphasized that Alternative #1 contains a reduced scope of work to focus on the Transportation/Mobility initiative and another area of interest as the Tourism/Economic Development initiative is based on an outdated strategic action plan from 2013. Mayor Jim B. Clarke raised a question about the continued deficit for the next three years in Alternative #1 and inquired if the COG could move forward to adopting the dues at \$23,000 beginning this fiscal year. Councilmember McKeown and Mayor Mirisch also agreed that a deficit should be avoided and to adopt the dues at \$23,000 beginning this fiscal year. A motion was made by Mayor Meister and seconded by Councilmember McKeown to adopt the member dues at \$23,000 beginning FY 2016-17 and to adopt the annual budget, as amended to reflect the approved member dues. The motion passed with the following roll-call votes. *Aye: Cooper, McKeown, Meister, Mirisch*

II. WSCCOG FY 2016-17 Work Plan

Ms. Estolano announced that she will be meeting with each city individually as part of the visioning process to establish new goals for the COG's future efforts in the work plan. Mayor Meister suggested that the COG consider the homelessness issue, and Mayor Mirisch added aging in place to be incorporated to the homelessness issue. Councilmember McKeown suggested adding the issue of housing as part of the discussion and strategy to addressing homelessness and aging in place. Ms. Estolano recommended that the Board take action on the work plan at the next COG Board meeting.

III. ELP Advisors Contract Extension for WSCCOG Executive Director Services

WSCCOG Counsel Lauren Langer advised the COG Board that the proposed compensation in the contract proposal is \$10,000 per month to reflect the Board approved annual budget. A motion was made by Councilmember McKeown and seconded by Mayor Meister to approve ELP Advisor's one-year contract extension for WSCCOG Executive Director Services. The motion passed with the following roll-call votes. *Aye: Cooper, McKeown, Meister, Mirisch*

(C) Election of Board Officers for FY 2016-17

Mayor Meister nominated Councilmember McKeown as the COG's incoming Chair for FY 2016-17. A motion was made by Mayor Meister and seconded by Mayor Mirisch to elect Councilmember McKeown as the COG's Chair for FY 2016-17. The motion passed unanimously. Mayor Meister nominated Mayor Mirisch as the COG's incoming Vice Chair. Mayor Mirisch expressed his gratitude, but nominated Mayor Meister as the incoming Vice Chair. Mayor Meister accepted the nomination. A motion was made by Mayor Mirisch and seconded by Councilmember McKeown to elect Mayor Meister as the COG's Vice Chair for FY 2016-17. Mayor Mirisch was nominated as the COG's incoming Secretary. A motion was made by Councilmember McKeown and seconded by Vice Mayor Cooper to elect Mayor Mirisch as the COG's Secretary for FY 2016-17.

(D) APPOINTMENT/REAPPOINTMENT

I. Appointment of WSCCOG Representative to SCAG Transportation Committee

Vice Mayor Cooper conducted a roll-call vote. Mayor Meister voted for Mayor Mirisch and Councilmember McKeown voted for Mayor Clarke. Upon realizing that the roll-call vote would result in another tie, Mayor Mirisch proposes if the COG Board would consider nominating each nominee to a 6-month term each. SCAG representative Javiera Cartegena responded that the SCAG by-laws does not allow for that arrangement. The COG Board will consider another vote to occur at the next COG Regular Board meeting.

II. Reappointment of Honorable Meghan Sahli-Wells as WSCCOG Representative to SCAG Energy Environment Committee (EEC)

A motion was made by Councilmember McKeown and seconded by Mayor Meister to reappoint Councilmember Meghan Sahli-Wells to the SCAG Energy Environment Committee. The motion passed unanimously.

III. Reappointment of Perri Sloane Goodman as WSCCOG Representative to Metro Westside/Central Service Council

A motion was made by Vice Mayor Cooper and seconded by Mayor Meister to reappoint Perri Sloane Goodman as the WSCCOG Representative to the Metro Westside/Central Service Council. The motion passed unanimously.

6. STRATEGIC INITIATIVES UPDATE

(A) Draft Expenditure Plan for Potential Ballot Measure

Ms. Estolano presented the agenda item and updated the board that other subregional COGs are advocating for Metro to redistribute the funds to raise the local return allocation from 16% to 25%, and have suggested reallocating the 2% allocated for Active Transportation Program (ATP) to increase the local return allocation. Ms. Estolano stated that she expressed opposition to this proposal in a conference call meeting with the other subregional COGs on this issue. Mayor Mirisch advocated increasing the ATP allocation from 2% to 5%. Mayor Meister requested to provide additional updates and information regarding the proposed allocation redistribution. Mayor Mirisch and Councilmember McKeown suggested framing a position letter directing Metro to focus the potential ballot measure to reflect the vision of mobility for the future, with an emphasis in advance technology and modern trends. Ms. Estolano added that the WSCCOG Executive Director team will meet with the WSCCOG Transportation Committee members to help draft the position letter for the COG Board to discuss further and take action for submittal to Metro. Ms. Estolano recommended that the COG Board convene a special board meeting in June to

discuss this issue further. Vice Mayor Cooper offered to host the special meeting in Culver City.

7. LEGISLATION

(A) Senate Bill 1742 (Mendoza) – Expansion of the Los Angeles County Metropolitan Transportation Authority Board

Mayor Mirisch provided a brief background on the legislation and the City of Beverly Hills' support, if amended, letter to the Senate Appropriations Committee if the bill was amended to include the LA County City Selection Committee members from underrepresented areas to take part in the selection process. Councilmember McKeown added that the Santa Monica City Council focuses on a platform for local control. Mayor Meister requested that the COG Board hold off on voting on this issue because the West Hollywood City Council would need to discuss this issue. Ms. Estolano added that the staff from the offices of Supervisor Kuehl requested to share the opposition letter presented to Senator Mendoza from the Metro Board. Ms. Estolano added that the City of Los Angeles recently passed a resolution to oppose the legislation.

8. ANNOUNCEMENTS

(A) Call for Nominations for WSCCOG Regional Director to the League of California Cities – LA County Division

Ms. Estolano announced to the Board that all elected-officials who are interested in the position to send a letter of interest to the WSCCOG Executive Director by June 30, 2016 and that the election will occur at the July COG Board meeting.

9. FUTURE MEETING LOCATION AND AGENDA ITEMS

10. PUBLIC COMMENT

Councilmember McKeown requests to agendaize at the next COG Board meeting a discussion to amend the COG's Joint Powers Authority (JPA) agreement to allow member cities' representatives to designate a non-elected official member as an alternate voting member. Mayor Meister suggested designating the non-elected official member as an ex-officio member. Mayor Clarke suggested adding teleconferencing as another option for voting members to participate at the COG Board meetings. Ms. Estolano responded that the COG Board will evaluate and discuss these three options at the next COG Regular Board meeting for further discussion. Councilmember McKeown also added that he will not be available to chair the upcoming scheduled COG Board meeting on July 14, 2016 and requested that the COG Board meeting be rescheduled to the last week of July.

Jeff Kiernan (League of California Cities) provided a brief update to the Board that the League opposes AB 2501 (Bloom) Housing: Density Bonuses and AB 2586 (Gatto) Parking. Mr. Kiernan also distributed materials for the upcoming League's Mayors & Council Members Executive Forum (June 22-24).

Councilmember McKeown and Councilmember Sahli-Wells announced upcoming events in Santa Monica and Culver City for the opening of the Metro Expo Line extension.

11. ADJOURNMENT

Councilmember McKeown requested to adjourn the meeting in memory of former Los Angeles City Councilmember Bill Rosendahl. The meeting adjourned at 1:46 p.m.



DATE: June 3, 2016

TO: Westside Cities Council of Governments Board

FROM: Westside Cities Council of Governments Staff

SUBJECT: Potential Ballot Measure Discussion

Recommended Action Item

Draft WSCCOG comment letter to Metro.

Background

The WSCCOG Board requested at the last regular board meeting held on May 12, 2016 to hold a special meeting in early June to discuss the potential ballot measure and draft a comment letter to Metro. On May 25, 2016, the WSCCOG Executive Director convened a conference call with the WSCCOG Transportation Committee members to discuss the following key points to include in the COG comment letter to Metro (see Attachment 1 for draft letter) to reflect WSCCOG transportation priorities from 2013:

1. Accelerate the Northern Extension of the Crenshaw/LAX Line
2. Adopt a 'No Sunset' provision
3. Increase the allocation for Regional Active Transportation Program (ATP) and Local Return by reducing the allocation for Highway Construction
4. Reduce GHG emissions
5. Build in flexibility to incorporate advanced/innovative technology

Discussion

The WSCCOG Board to engage in a discussion regarding the proposed key points to include in a draft comment letter to Metro.

Attachment

1. WSCCOG Draft Comment Letter
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Honorable Mark Ridley-Thomas
Chair, Metro Board of Directors
Los Angeles County Metropolitan Transportation Authority (Metro)
1 Gateway Plaza
Los Angeles, CA 90012

Re: Amend Draft Potential Ballot Measure Expenditure Plan

Dear Chair Ridley-Thomas:

The Westside Cities Council of Governments (WSCCOG) commends your leadership and the efforts of Metro staff to consider the diversity of stakeholder views, including those of the Councils of Government, in crafting the draft potential ballot measure expenditure plan. The WSCCOG has analyzed the potential ballot measure and draft expenditure plan and has been pleased to identify several key elements that align with our region's transportation priorities, as reflected in the Westside Mobility Matrix and the priority list for Metro's potential ballot measure and Long Range Transportation Plan (LRTP) update.

However, in an effort to fine-tune the plan and in response to Metro's request for comments at the COG level, the WSCCOG recommends that Metro amend the potential ballot measure to include the following changes:

1. Accelerate the Northern Extension of the Crenshaw/LAX Line

The Crenshaw/LAX Northern Extension project would fill a central gap in Metro's existing network. The project is also consistent with the WSCCOG Board's transportation priorities dating back to 2013 (Attachment A). The WSCCOG supports expediting the Northern Extension of the Crenshaw/LAX line to be included in Metro's first decade of investment of funds under the transportation sales tax measure. We further advocate completing this critical north-south linkage that will connect the South Bay to the Valley in a single phase rather than phasing the project as the draft expenditure plan proposes. The ridership and GHG reduction benefits of the project warrant an accelerated commitment.

2. Adopt a 'No Sunset' provision

Metro proposes a 50-year buildout plan, which includes the Westside Purple Line extension to Bundy. The WSCCOG supports extending the timeframe and proposes that Metro adopt a 'no sunset' provision to allow for the region to obtain greater leverage to secure federal, Greenhouse Gas Reduction Fund and other funding to build out all transportation priorities—including projects that are consistent with the WSCCOG's 2013 transportation priorities, such as extending the Purple Line to Santa Monica, expediting the Crenshaw/LAX Northern Extension, and funding the I-10/Robertson/National Multimodal Circulation Improvement Project.

3. Increase the allocation for Regional Active Transportation Projects (ATP) and Local Return by reducing the allocation for Highway Construction

The WSCCOG commends Metro's proposal to allocate 2% of the funds for regional active transportation projects (ATP) and strongly supports increasing this percentage. Like our sister sub-regional COGs, the WSCCOG also supports increasing the 16% local

return allocation to 20%. The WSCCOG proposes that Metro fund increases in these categories by reducing the funding allocated for Highway Construction. We further urge Metro to clarify that a portion of the increased allocation for Local Return should be dedicated to supporting the implementation of complete, green streets that include location-appropriate green infrastructure – including green streets, bioswales, infiltration galleries, and rainwater harvesting. Every city in Los Angeles County is struggling to meet Clean Water Act mandates for stormwater management. Encouraging cities to use Local Return funds to plan for and implement complete green streets will enable cities to leverage these investments to access other water supply and resiliency funding sources.

4. Reduce GHG emissions by accelerating transit projects ahead of highway projects

In order to meet the aggressive target set by the state legislature to reduce greenhouse gas emissions to 40 percent below 1990 levels by 2030, transit projects should be placed on a faster timeline than highway improvements as these are the projects that will reduce the most greenhouse gas emissions when completed. Moreover, rapid advancements in autonomous and other intelligent vehicle technologies may reduce the demand for new highway capacity in the out years of the plan, thereby saving money in the long-run.

5. Build in flexibility to incorporate advanced/innovative technology

We believe this ballot measure should be focused on the future and include flexibility to incorporate transformative advances in information and vehicle technology. The anticipated widespread use of car-sharing services and autonomous vehicles and the advent of other unforeseen mobility approaches make it imperative that Metro preserve the flexibility to invest in future solutions rather than be locked into a spending plan that cannot respond to technological, market and demographic changes.

We appreciate the opportunity to provide further comments on the proposed ballot measure and expenditure plan. If you have any questions regarding this letter or wish to further consult or collaborate on the measure, please contact our Executive Director, Cecilia Estolano at cecilia@elpadvisors.com or (213) 612-4545.

Sincerely yours,

Jeffrey Cooper
Chair, Westside Cities Council of Governments
Councilmember, City of Culver City

CC: Honorable Board Members of the Metro Board of Directors
Honorable Board Members of Westside Cities Council of Governments
Cecilia V. Estolano, Executive Director of Westside Cities Council of Governments

Recommended Transportation Priorities from Westside Cities Council of Governments

Reviewed at July 18, 2013 WCCOG meeting:

- Extend the Purple Line to Santa Monica – Metro’s Long Range Transportation Plan and the Measure R funding plan includes construction of the Purple Line to a Westwood/VA Hospital station.
- Extend the Crenshaw Line north all the way to West Hollywood – Metro has approved construction of an 8.5 mile “Crenshaw/LAX” Light Rail project that will run between the Exposition Line and the Metro Green Line. This project would extend the Crenshaw/LAX Line northward to West Hollywood via San Vicente.
- I-10/Robertson/National Area Circulation Improvement Project – Reconfiguration of the I- 10/Robertson/National on and off ramps and street reconfiguration to improve vehicle circulation.
- La Cienega Boulevard Improvements from West Hollywood to Inglewood – Improve traffic signals, intersections, pedestrian amenities and streetscape.
- Regional bike sharing initiative – Capital, start-up and operating costs to provide for a regional bike sharing program (models include New York Citi Bike Program and Washington D.C. Capital Bikeshare).